FUNDRAISING.com

HERITAGE CANDLES · FUNDRAISING.COM

THE 12 OZ CANDLE FUNDRAISER

TWELVE FRAGRANCES. ONE EASY ORDER FORM.

Every candle sells for $22 and your group keeps $8.80 — on every single order.

$22	40%	$8.80	144+
RETAIL PER CANDLE	CLIENT PROFIT	YOUR PROFIT EACH	SHIPS FREE

WHY GROUPS REPEAT IT

HIGH PERCEIVED VALUE
A 12 oz canning-jar candle at $22 is an easy yes for any supporter.

FLAT 40%, ALL SIZES
No tiers to chase. Every order earns the same 40% from the first candle.

NO UPFRONT COST
Participants collect payment as they take orders. Your group risks nothing.

BROCHURE OR ONLINE
Take paper orders, share a personal online store, or run both together.

WHAT YOU EARN

ORDER SIZE	PROFIT	PER UNIT
All orders	40%	$8.80

IF EACH PERSON SELLS 5	YOU RAISE
50 people × 5 = 250	$2,200
100 people × 5 = 500	$4,400
200 people × 5 = 1,000	$8,800

$75 flat shipping under 144 candles. FREE shipping at 144+.

YOUR PROFIT: 40%

HOW IT WORKS

01 — BROCHURES
Receive free order-taker brochures from us.

02 — TAKE ORDERS
Participants take orders and collect.

03 — SUBMIT
Submit your order online or by phone.

04 — DISTRIBUTE
Ships to you. Hand out, keep profit.

12 PREMIUM FRAGRANCES

· Baked Apple Pie · Cinnamon Apple · Georgia Peach · Beachside Coconut · Lemongrass & Sage · Rain · Warm Home · Seamist & Lavender · Pecan Cobbler · Rejuvenate · Honey Berry · Campfire Treat

Call or email to start
There is no cost to run the drive.

Talk to a fundraising consultant
- 1.800.443.5353
- info@fundraising.com
- fundraising.com

Great Groups Brighter Futures!