

\$22 Retail Price Per Bag	40–50% Client Profit %	No Upfront Cost Order Taker Program
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ABOUT THIS PROGRAM

Poppin Popcorn is a premium gourmet order-taker fundraiser. Supporters choose from a brochure — no inventory required, no upfront cost to the group. Delivered directly to your school or organization.

AVAILABLE FLAVORS

Butter

Classic crowd-pleaser

Cheddar

Savory favorite

Caramel

Sweet classic

Kettle Corn

Sweet & salty

White Cheddar

Light & bold

Sriracha Cheddar

For the adventurous

HOW IT WORKS — 5 STEPS

1

Receive free brochures from Fundraising.com

2

Participants take orders & collect payment

3

Submit your order online or by phone

4

Popcorn is packed & shipped to your school

5

Distribute to supporters — keep your profit!

3 WAYS TO SELL

Brochure

Take orders & collect payment upfront. Free brochures provided.

Online Store

Free personalized store. Supporters pay by credit card online.

Mobile App

Free app at my.fundraising.com. Quick setup & live reporting.

PROFIT STRUCTURE — ALL TIERS

Order Size	Client Profit	Retail	Est. Profit/Bag
1–249 bags	40%	\$22	~\$8.80/bag
250–499 bags	45%	\$22	~\$9.90/bag
500+ bags	50%	\$22	~\$11.00/bag

EARNINGS SCENARIOS (5 BAGS PER PARTICIPANT)

Group Size	Bags	Total Sales	Your Profit
50 participants	250	\$2,750	\$1,100
100 participants	500	\$5,500	\$2,750
200 participants	1,000	\$11,000	\$5,500

SHIPPING & PROGRAM DETAILS

Minimum:

No minimum — any group size welcome.

Shipping:

Included. Delivered to your school or org.

Payment:

No Upfront Cost. Participants collect payment.

Delivery:

Approx. 2–3 weeks after order submission.

Tools:

Free brochures, online store & mobile app.

Support:

1-800-443-5353 | fundraising.com

WHY GROUPS CHOOSE POPPIN POPCORN

Premium gourmet quality — supporters love it

No inventory risk — pure order-taker model

Free tools: brochures, online store & app

Fundraising.com handles all shipping logistics

No upfront cost — zero financial risk to group