

\$24 Retail Price — Box or Tub	40% Client Profit	36 Cookies Per 2.25 lb Unit
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ABOUT THIS PROGRAM

Cookie Cravings is a premium cookie dough order-taker fundraiser. Supporters choose from 8 delicious flavors in pre-portioned boxes or scoop & bake tubs — each makes 36 fresh-baked cookies at home.

2 FORMATS — BOTH \$24, BOTH MAKE 36 COOKIES	
PRE-PORTIONED BOX 2.25 lb Ready to slice & bake No measuring, no mess	SCOOP & BAKE TUB 2.25 lb Classic scooping experience Great for families who love baking

8 IRRESISTIBLE FLAVORS

= Available in Tub format as well as Box

Chunky Chocolate Chip

Loaded with rich chocolate chunks

Sugar

Classic sweet buttery sugar cookie

Rainbow

Colorful M&M-style candy-studded dough

White Choc. Macadamia

Creamy white chocolate & crunchy macadamia

Snickerdoodle

Cinnamon-sugar rolled perfection

Oatmeal Raisin

Hearty oats with plump sweet raisins

Salted Caramel

Sweet caramel with a perfect salted finish

Celebration (B-Day)

Funfetti-style birthday cake cookie dough

HOW IT WORKS — 5 STEPS

1

Receive free order taker brochures from us

2

Participants take orders & collect payment

3

Submit your order online or by phone

4

Cookie dough is packed & shipped to school

5

Distribute to supporters — keep your profit!

PROFIT STRUCTURE			
Order Size	Client Profit	Retail	Profit Per Unit
200+ units (min)	40%	\$24	\$9.60
Mix & match boxes and tubs freely. Both formats same price. Same profit.			
Minimum 200 units. Contact us for shipping rate under 200 units.			

EARNINGS SCENARIOS (5 UNITS PER PARTICIPANT)			
Group Size	Units	Total Sales	Your Profit
40 participants	200	\$4,800	\$1,920
100 participants	500	\$12,000	\$4,800
200 participants	1,000	\$24,000	\$9,600

PROGRAM DETAILS

Minimum:

200 units. Call for rate under 200.

Retail:

\$24 per unit — box or tub.

Profit:

40% flat — \$9.60 earned per unit sold.

Formats:

Pre-portioned boxes or scoop & bake tubs.

Each unit:

2.25 lbs, makes 36 fresh-baked cookies.

Delivery:

Approx. 2–3 weeks after order submission.

Support:

1-800-443-5353 | fundraising.com

WHY GROUPS LOVE COOKIE DOUGH FUNDRAISERS

\$24 retail — high value, universally loved product

8 flavors + 2 formats — something for everyone

\$9.60 profit per unit — one of highest per-item returns

No upfront cost — zero financial risk to group

Free brochures and online store provided