

**\$12-\$22**

Price Range Per Item

**40%**

Client Profit

**No Upfront Cost**

Order Taker Program

### ABOUT THIS PROGRAM

LEGO Fundraising is a licensed order-taker program featuring authentic LEGO products that kids and families already love — pens, Star Wars items, and LED keychains. All genuine LEGO licensed products.

### 4 LICENSED LEGO PRODUCTS

**53702**  
**LEGO Blue Pen Pal**  
Includes genuine LEGO Minifigure

**\$12.00**  
retail  
**\$4.80 profit**

**52875A**  
**Star Wars Lightsaber 4pk Pens**  
Set of 4 Star Wars gel pens

**\$22.00**  
retail  
**\$8.80 profit**

**KE 7H**  
**Star Wars LED Keychain**  
Darth Vader LED light-up key chain

**\$22.00**  
retail  
**\$8.80 profit**

**KE 118H**  
**Banana Man LED Keychain**  
Banana Man character LED key chain

**\$22.00**  
retail  
**\$8.80 profit**

### HOW IT WORKS - 5 STEPS

- 1 Receive free order taker brochures from us
- 2 Participants take orders and collect payment
- 3 Submit your order online or by phone
- 4 LEGO products are packed and shipped to school
- 5 Distribute to supporters - keep your profit!

### 2 WAYS TO SELL

#### Brochure

Take orders and collect payment upfront. Free brochures provided.

#### Online Store

Free store at my.fundraising.com. Supporters order and pay online.

### PROFIT PER ITEM - ALL PRODUCTS

| Product                      | Retail | Profit % | You Earn      |
|------------------------------|--------|----------|---------------|
| Blue Pen Pal (53702)         | \$12   | 40%      | <b>\$4.80</b> |
| Star Wars Keychain (KE7H)    | \$22   | 40%      | <b>\$8.80</b> |
| Banana Man Keychain (KE118H) | \$22   | 40%      | <b>\$8.80</b> |
| Lightsaber 4pk (52875A)      | \$22   | 40%      | <b>\$8.80</b> |

### EARNINGS SCENARIOS (MIXED ORDERS)

| Group Size       | Items | Total Sales | Your Profit    |
|------------------|-------|-------------|----------------|
| ~9 participants  | ~40   | \$880       | <b>\$352</b>   |
| ~45 participants | ~200  | \$4,400     | <b>\$1,760</b> |
| ~90 participants | ~400  | \$8,800     | <b>\$3,520</b> |

*Based on avg. selling price of \$22 per item.*

### SHIPPING AND PROGRAM DETAILS

**Minimum:** \$200 minimum order required.

**Shipping:** \$25 flat fee on orders under \$1,000.

**Free Ship:** Free shipping on orders of \$1,000 or more.

**Payment:** No Upfront Cost. Participants collect payment.

**Delivery:** Approx. 2-3 weeks after order submission.

**Best For:** Elementary and middle schools. Ages 6+.

**Support:** 1-800-443-5353 | fundraising.com

### WHY GROUPS LOVE LEGO FUNDRAISING

Authentic licensed LEGO products - not generic

Kids already want these - easy sell for participants

Star Wars items appeal across all age groups

No upfront cost - zero financial risk to group

Free shipping on orders of \$1,000 or more