

\$15 Retail Price Per Unit	40–50% Client Profit	Free Shipping On Orders 50+ Units
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ABOUT THIS PROGRAM

McJak Fudge is a premium licensed fudge fundraiser featuring iconic brand flavors your supporters already love. No inventory to manage — order taker model. Delivered directly to your school or organization.

3 LICENSED BRAND FLAVORS

SNICKERS®

Rich chocolate fudge layered with caramel, roasted peanuts & nougat. America's #1 candy bar.

TWIX®

Smooth caramel fudge on a buttery shortbread base, enrobed in creamy milk chocolate.

DOVE®

Rich, velvety dark chocolate fudge made with premium Dove® Dark Chocolate.

HOW IT WORKS — 5 STEPS

1

Receive free order taker brochures

2

Participants take orders & collect payment

3

Submit your order online or by phone

4

Fudge is packed & shipped to your school

5

Distribute to supporters — keep your profit!

2 WAYS TO SELL

Brochure

Take orders & collect payment upfront. Free brochures provided.

Online Store

Free store at my.fundraising.com. Supporters order & pay online.

PROFIT STRUCTURE — ALL TIERS

Order Size	Client Profit	Retail	Profit Per Unit
< 50 units	40%	\$15	\$6.00
50–99 units	45%	\$15	\$6.75
100+ units	50%	\$15	\$7.50

Free shipping on orders of 50+ units. Under 50 units — client pays freight (min \$25).

EARNINGS SCENARIOS (10 UNITS PER PARTICIPANT)

Group Size	Units	Total Sales	Your Profit
25 participants	50	\$750	\$300 (40% tier)
50 participants	100	\$1,500	\$675 (45% tier)
100 participants	200	\$3,000	\$1,500 (50% tier)

SHIPPING & PROGRAM DETAILS

Minimum:

No minimum order required.

Shipping:

Free on 50+ units. Under 50 — min \$25 freight.

Payment:

No Upfront Cost. Participants collect payment.

Delivery:

Approx. 2–3 weeks after order submission.

Flavors:

Snickers®, Twix®, and Dove® — mix & match.

Support:

1-800-443-5353 | fundraising.com

WHY GROUPS LOVE MCJAK FUDGE

Licensed brands supporters already recognize & love

Premium fudge quality — high perceived value at \$15

Free shipping on orders of 50+ units

No upfront cost — zero financial risk to group

Free brochures, online store & app included